

Bhoomika



BHOOMIKA TRUST

ANNUAL REPORT

2021-22

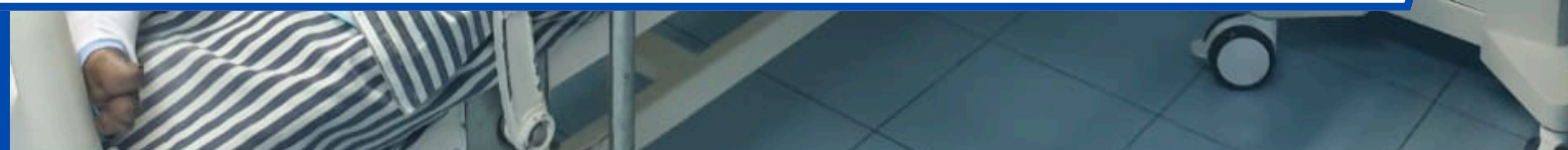


TABLE OF CONTENTS

• ABOUT BHOOMIKA TRUST	3
Vision	3
Mission	3
• SHARING OUR THOUGHTS	4
• COVID-19 – THE CRISIS IN HOSPITALS	6
Project: Helping Breathe	6
Collaboration with Alumni of IIT Kanpur	9
• THE NAVARASA PROJECT - A LIFELINE FOR TAMIL NADU’S ENTERTAINMENT INDUSTRY	13
• DISASTER RELIEF AND REHABILITATION	15
Northeast Monsoon- November 2021	15
-Provision of Tarpaulins and bedsheets	16
-Setting up of Community kitchen	18
-Relief material distribution with Ration kits	19
-Relief material collection drive	23
• EDUCATE AND EMPOWER	25
Educational Scholarships	25
TEEN Teach Initiative	31
• TRUE GIFTS	33
• PROJECT SHAKTHI	35
• MOMENTS WE CHERISH	36
• OUR FINANCIALS	38
• OUR GRATITUDE	40
• OUR TEAM	41
• CONTACT US	41

ABOUT BHOOMIKA TRUST

In the aftermath of the Gujarat earthquake in 2001, a group of compassionate individuals came together to support those impacted by the disaster. What began as an effort to provide immediate relief quickly revealed immense challenges like rebuilding homes, livelihoods, and schools in the wake of such destruction for these affected communities. Witnessing this struggle, particularly among those already marginalised, underscored the urgent need for structured and empathetic intervention. From this shared experience and understanding, the vision for Bhoomika was born.

Vision

Disasters have devastating impacts, traumatising and debilitating lives. We believe that response to disasters is not just about immediate relief but a humanitarian response to the affected that looks beyond immediate suffering. It is about rehabilitation through their vocation, their place of dwelling, the rebuilding of schools, nurturing of the children in the aftermath of the disaster. We aim to rebuild lives and livelihoods.

Mission

To work with underprivileged communities and individuals

- At times of natural disasters by responding through the three phases of **Rescue, Relief and Rehabilitation**
- In the field of Education by **supporting children's Education through better infrastructure** and qualitative intervention with an aim to make it relevant, to equip them with a mind to enquire, to be creative, sensitive to environment and people, helping preserve the planet

SHARING OUR THOUGHTS

In the early months of 2021, April, May, and June, the days blurred together and went by in a haze as we were fighting the second wave of COVID-19. As an organisation, we admit there were moments when we felt helpless, overwhelmed by the enormity of the crisis. Yet, as always, Bhoomika found its focus and forged ahead with determination.

Reflecting on the year gone by, it is difficult to put into words the whirlwind of emotions we experienced. The challenges were relentless, and our attempts at solutions often felt like a roller coaster ride with many ups and downs. Still, it was in those defining moments that we found our purpose. In March 2021, it became evident that our mission needed to centre around providing oxygen, which led to the launch of Project "Helping Breathe."

Looking back at the year, so many moments, decisions and experiences stand out -

When we prioritised Oxygen Concentrators as an immediate short-term solution for people gasping for breath outside overwhelmed hospitals.

When we networked and searched across borders for reliable suppliers, set up import protocols, obtained licences, and worked tirelessly with vendors in the UAE, Turkey, China, and the USA.

When we established partnerships with Government departments, hospitals, district administration, and Customs to ensure Oxygen Concentrators reached where they were needed without delay.

When emergencies unfolded and lorries filled with concentrators were dispatched overnight to Coimbatore, Madurai and other places, with district officials, hospital staff and our dedicated volunteers staying awake, coordinating tirelessly until those lorries reached.

When our passionate volunteer teams meticulously documented every step—from transportation and acknowledgements to last-mile coordination and every call with Deans of hospitals, district officials, doctors, and COVID Care Leads cemented the process.

When hospital administrators and District Nodal Officers became real-time heroes, leveraging every last resource to save lives.

When our administrative team worked around the clock despite reduced bank staff and logistical hurdles to ensure cross-border transfers, validate quotes, and verify supplies.

When hospitals with depleting oxygen reserves stayed connected with us, and we agonised with them until their cylinders were refilled and delivered.

When a team member tested positive for COVID-19 but continued coordinating remotely from a hospital bed.

When tears blurred our vision as we received images of patients connected to concentrators—sometimes seated against a wall, lying between two beds or even patients using a concentrator in makeshift tents. A volunteer, overcome with emotion upon seeing a child hooked to a concentrator, whispered, “Is this what Bhoomika does? Thank you for letting me be a part of it.”

When we watched, in awe and humility, the courage of doctors, nurses, and ward technicians in Government and charitable hospitals.

When a hospital team visited us with flowers to express their gratitude.

When donors placed their trust in us.

When a small team’s power multiplied through the commitment and talent of volunteers.

These moments felt like a lifetime while the world paused.

ARUNA SUBRAMANIAM
Managing Trustee

COVID-19 – THE CRISIS IN HOSPITALS

The second wave of COVID-19 in 2021 pushed Tamil Nadu's healthcare system to its breaking point. Hospitals were overwhelmed, and the images were heart-wrenching—patients waiting helplessly in corridors, lying between beds, gasping for breath. One of the major symptoms requiring the need for hospitalisation was acute respiratory distress requiring oxygen support. The State Government created temporary hospitals in several public centres to increase the bed capacity. In Tamil Nadu while all districts were affected, Chennai and Coimbatore saw a significant surge.

PROJECT: HELPING BREATHE

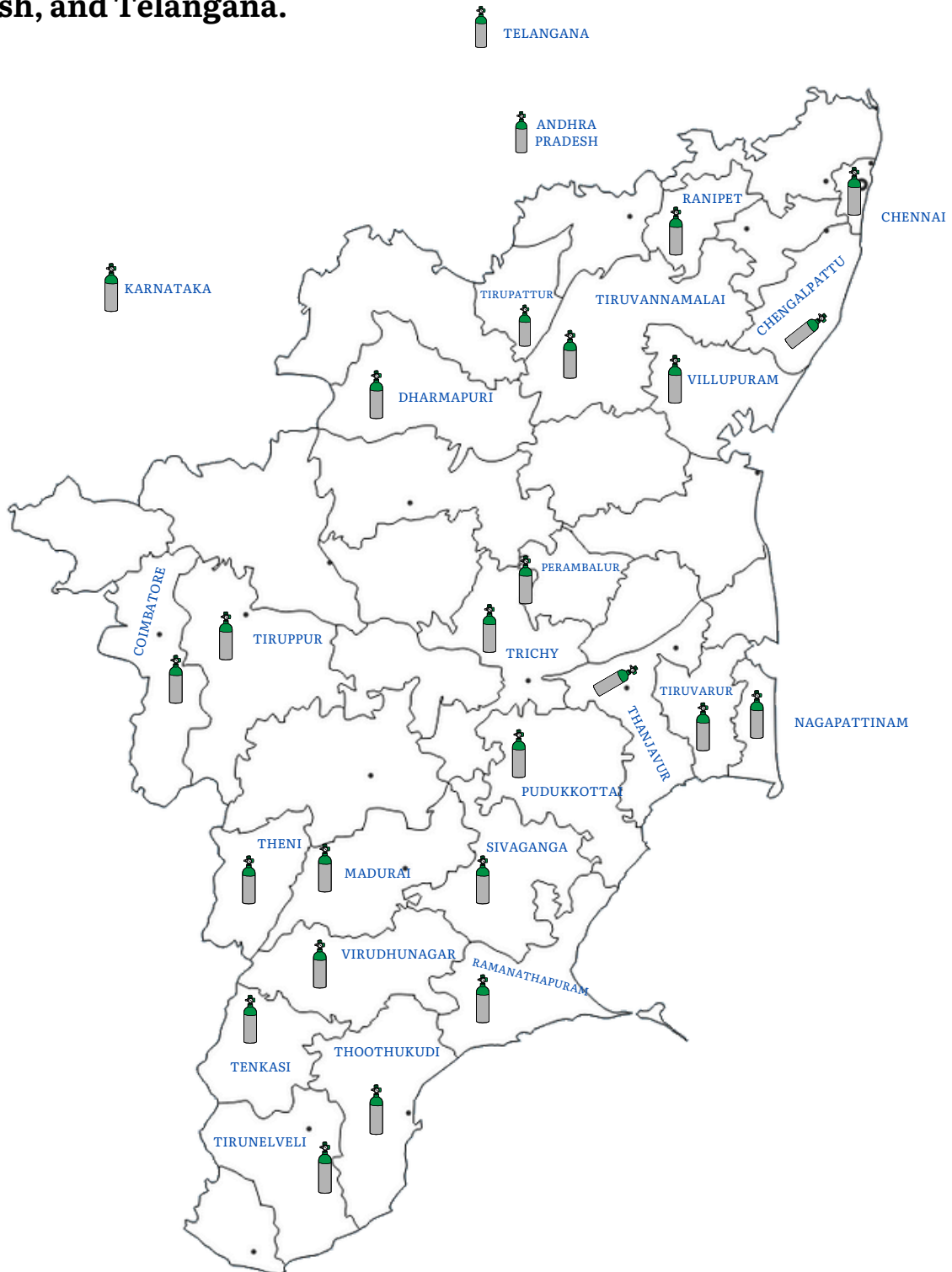
For us at Bhoomika, every call we received during those weeks felt like a blow, each carrying the weight of urgency and despair. But there was no time to pause. We knew we had to act and act quickly.

With relentless determination, our team mobilised to source and deliver the in-demand critical Medical equipment- Oxygen Concentrators—to Government hospitals and community health centres across the State.

This effort required the team to acquire new skills rapidly. The core backend team managed sourcing and procurement across borders, navigating complex paperwork for clearances and payments. Meanwhile, the field team oversaw customs clearance, transportation to central warehouses, repacking, and dispatching of Oxygen Concentrators according to allocations. Dedicated teams coordinated logistics, documentation, and hospital prioritisation while liaising with Government officials.



Oxygen Concentrators were delivered to district hospitals in Tamil Nadu, including **Madurai, Coimbatore, Tiruchirappalli (commonly referred to as Trichy), Tirunelveli, Perambalur, Villupuram, Theni, Thanjavur, Chengalpattu, Pudukkottai, Sivaganga, Nagapattinam, Thoothukudi, Dharmapuri, Virudhunagar, Tiruppur, Ranipet, Tiruvannamalai, Ramanathapuram, Tiruvarur, Tirupattur, Tenkasi and Chennai.** Additional consignments reached **Karnataka, Andhra Pradesh, and Telangana.**



Dispatches often occurred through the night, with volunteers closely tracking consignments until they safely reached their destinations. This coordinated effort was a testament to the team's commitment to delivering critical resources during a time of immense need. This initiative played a vital role in saving lives and strengthening the healthcare system during one of the most challenging times in recent history.

Beyond the focus on Oxygen Concentrators, Bhoomika supported a few hospitals including ESI KK Nagar, VHS hospital and Cancer Institute Adyar with other critical equipment like Ventilators, BiPAP, Oxygen Cylinders etc.

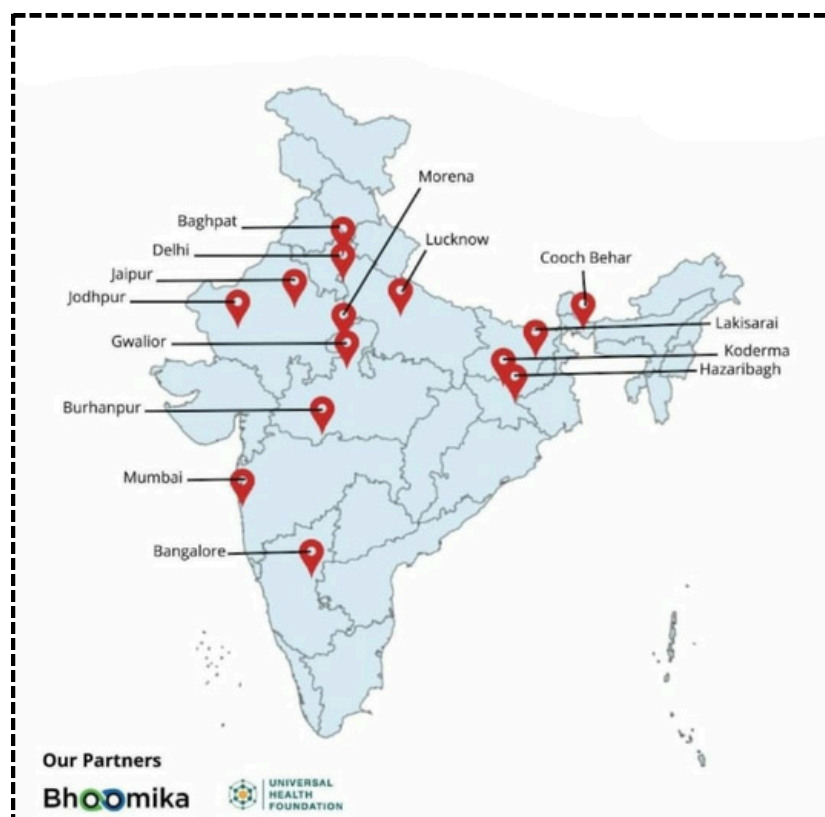


COLLABORATION WITH ALUMNI OF IIT KANPUR

In one of the most challenging hours of the crisis, a remarkable partnership blossomed between Bhoomika Trust and IIT professionals spread across the globe - the USA, Australia, and Singapore. These passionate young minds poured their hearts into fundraising and sourcing critical Medical equipment for India. The shared commitment helped us reach the small towns and villages.

Together, we worked tirelessly, driven by a shared sense of purpose. Through their alumni networks, they pinpointed hospitals in desperate need of support. Many late nights were spent navigating the complexities of logistics, fueled by the hope of making a difference. Through this collaboration we were able to reach far flung areas across remote areas of Bihar, Uttar Pradesh etc.

This collaboration didn't just deliver equipment—it delivered hope in the darkest of times. This extraordinary partnership burning the midnight oil in this stressful phase was able to support many lives.



SETTING UP OF OXYGEN GENERATOR

Keeping the crisis in mind, Bhoomika Trust was able to donate a PSA oxygen generating system to Adyar Cancer Institute.

In addition to this the Trust was able to facilitate a donation of an Oxygen generator to Voluntary Health Services Adyar.



DONATION OF MATERIALS- OXYGEN CONCENTRATORS, VENTILATORS

This unprecedented crisis resonated with many organisations across borders and we received significant donations of health care equipment primarily Oxygen Concentrators. One of our principal donors, the Deserving Causes India (DCI) Foundation, contributed through both monetary donations as well as donations in kind.

During May–June 2021, the Trust distributed following Medical equipments:



SURGICAL GLOVES:
4000



PULSE OXIMETERS:
3,050



NASAL CANNULA:
1560



OXYGEN CONCENTRATORS:
1,595 (701 of 10 LPM and 894 of 5 LPM)



N 95 MASKS:
1150



OXYGEN CYLINDER:
769



WHEELCHAIRS:
30



VENTILATORS:
24



MULTIPARA MONITORS:
18

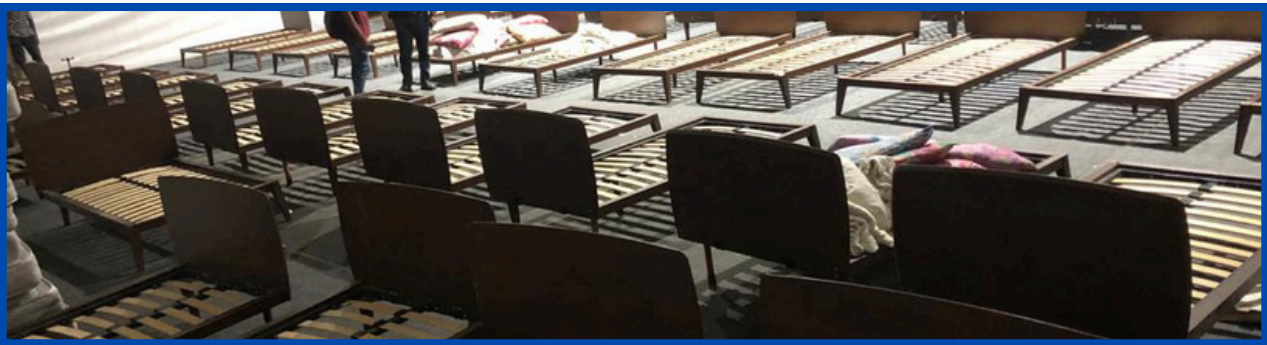


ECG MACHINE:
13



BIPAP:
6

The value of health care support **18.33 crores**



THE NAVARASA PROJECT:

A LIFELINE FOR TAMIL NADU'S FILM INDUSTRY- DURING THE COVID YEAR

When the COVID-19 pandemic brought the world to a standstill, Tamil Nadu's film industry was no exception. Productions halted, theatres remained closed, and for more than 25,000 members registered under the [Film Employees Federation of South India \(FEFSI\)](#), livelihood came to a halt. Representing technicians across 23 different unions in the film and television industry, FEFSI reached out for support during this unprecedented crisis.

In response, Bhoomika Trust collaborated with renowned filmmakers Mani Ratnam and Jayendra Panchapakesan to find a solution to support the families in the industry that have been without work for several months. Thus was born Project Navarasa.

Project Navarasa was a groundbreaking initiative brought to life through a collaboration with Netflix, renowned directors, actors, technicians, musicians, and administrators. Produced under the Justickets banner and released digitally, Navarasa served as a fundraising endeavor with a singular mission: to support FEFSI members whose lives had been disrupted. The proceeds were dedicated exclusively to aiding workers in the entertainment industry.

KEY HIGHLIGHTS:


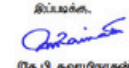
• PREPAID CARD DISTRIBUTION:

As part of this initiative, **ICICI Pay Direct cards** was distributed to film industry workers affected by the shutdown. These cards, valued at ₹1,500 per month for six months, enabled recipients to purchase groceries alone. Bhoomika Trust, in partnership with ICICI Bank, co-branded the card and it was distributed to over 9000 families

• IMPACT VALUE:

A total of **11,799** families received benefits amounting to **Rs.106,982,938**, providing crucial support during the difficult period from April to September 2021. A diligent beneficiary identification process was undertaken to ensure support reached those in need. In addition to this, an Education corpus of Rs 4 crores was created to support the college Education of FEFSI members.



 TAMIL NADU CINEMA OPERATOR & GENERAL WORKERS WELFARE ASSOCIATION <small>புதிதாக 13/2020 & திருப்பிக் கொடுத்திருக்கிறது. NFITU2023 NFITU இந்திய அமைதிக்கான மற்றும் வேலை வாய்ப்பு துறை அமைச்சகத்தின் அங்கீகரிக்கப்பட்டவை. 1/2020/20/2003-III (http-1) தள்ளி 11-1-2008</small>	
PARTON Dr. Deepak Jaiswal <small>National President NFITU Member Minimum Wages Act Advisory Board Govt of India Ministry of Labour and Employment, New Delhi</small>	Ref No. TNCO/104/2022 Date: 23/02/2022 பெறுநர் நிர்வாக அலுவலர் அவர்கள், பூமிக்கட்டளை, புதிய அப்பாமின்ட், தெருமப்பன் காவணி, நாயப்பேட்டை, சென்னை-600 014.
Dr.KP Swaminathan <small>State President TNCO National Secretary NFITU 9443897153</small>	பொருள் : கொண்டு வந்திருக்கிற பரிசீலிக்கப்பட்ட திரைப்படத்தை மற்றும் திரைப்படங்களை தொழிலாளர்கள் வாழ்வாதாரத்திற்கு நிவாரணம் வழங்கியது குறித்து.
Board of Admin Members A. Kathirvel S. Murphy Dural S. Murugesan K. Sathiyamurthy Madurai K. Kannan R. Krishnamoorthy A. Vincent Thangaraj S. Arul Murugan N.V. Selvaraj K. Chandra Mohan M. Krishnamoorthy I. Gousemolden G. Udayakumar M. Dharmendran	கொண்டு வந்திருக்கிற காரணமாக திரைப்படத்தை தொழிலாளர்கள் மற்றும் திரைப்படங்களை தொழிலாளர்கள் (சினிமா ஆபிரேட்டர்கள்) வேலை இல்லாமல் வலுவாகவும் வாங்குவதற்கு உதவியும், மற்ற ஒன்றாக 1500/- மதிப்பில் மனக்கூடு பொருட்கள் 5 மாதங்கள் வாங்குவதற்கு நிவாரணம் வழங்கிய பூமிக்கட்டளை மற்றும் நவரா திரைப்பட கலைஞர்கள், தொழில்நுட்ப வல்லுநர்கள் மற்றும் இயக்குநர்கள், இயக்குநர் திரு. மணிமுத்தேயம் மற்றும் திரு. ஜெயராஜ் ஆகியோருக்கும் கீழ்க் சினிமா தொழிலாளர்கள் மற்றும் பொதுமக்களுக்கும் எங்கள் சங்கத்தின் உதவியை கொண்டு கொடு நன்றிகளை உரித்தாக்குகிறோம். 20-02-2022 முதல் உதவியும் வேளாண் ந.ந.த எங்கள் சங்கத்தின் மூலம் நிர்வாக குழு கூட்டத்தில் மேலே குறிப்பிட்ட அனைத்து நன்றி பரிசீலி திருமணம் நிறைவேற்றி உள்நோக்கம் வைக்கப்பட்டிருக்கிறது. இப்படிக்க.  (கே.பி. சுவிநாதன்) மாநில தலைவர் TNCO  Admin HQ Office Address 7/247, KANYALAYA, Coimbatore Apurvaapalayam, Muttupalayam Post, Vellore, Tirupur District, Tamil Nadu-638111, Email : kpswaminathan@gmail.com - Contact : 9443897153, 7019574728

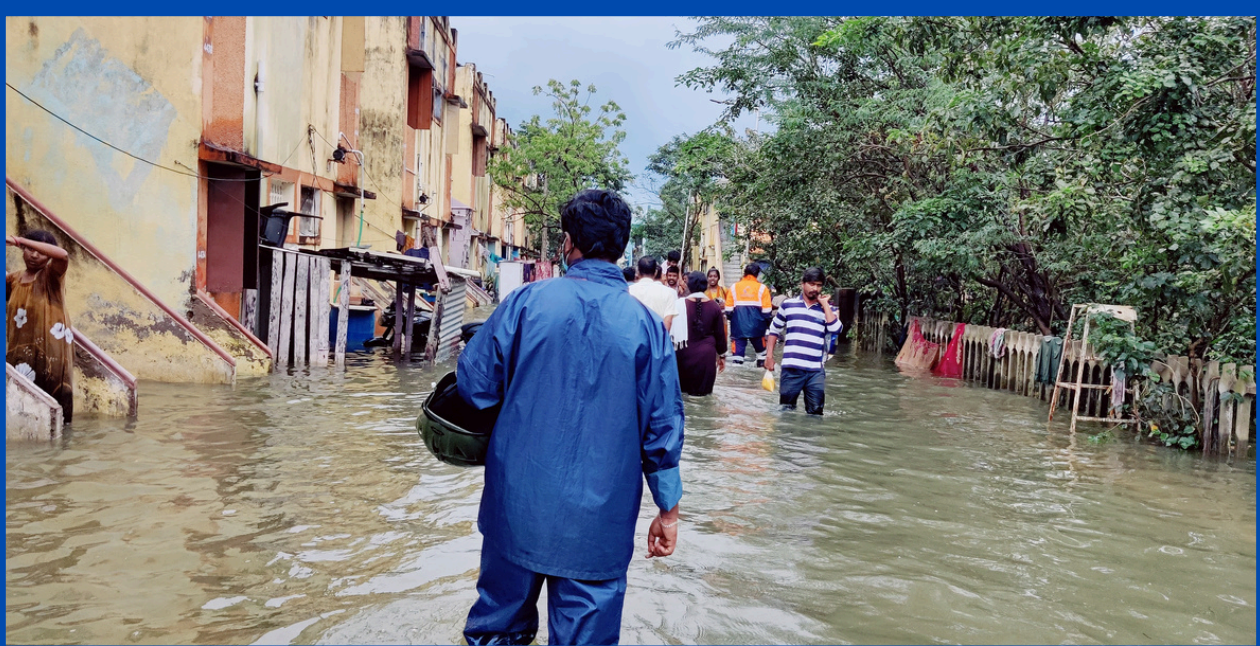
DISASTER RELIEF

As an organisation, we have witnessed the far-reaching consequences of disasters time and time again. Over the years, our teams have worked on providing immediate relief as well as long-term support to communities affected by various disasters. This year was no different, with disaster relief being a key area of our work.

NORTHEAST MONSOON- NOVEMBER 2021

For Chennai, November 2021 marked the wettest November since 2015, with 22 days of rainfall and total precipitation reaching 1,044.3 mm. The torrential downpour flooded coastal and inland districts alike. Hundreds of individuals lost their livelihoods, families lost their sources of income, and countless lives were disrupted.

The rain on two days in particular - November 6th and November 30th - were particularly devastating for vulnerable communities in low-lying areas. The heavy rains inundated water bodies, homes, and roads, causing riverine and inland flooding. The relentless monsoon highlighted the need for sustained efforts to support the most affected populations; many of whom lost shelter, essential belongings, and access to basic necessities during this time.



RELIEF WORK BY BHOOMIKA

PROVISION OF TARPAULINS AND BEDSHEETS

In the wake of the monsoon, we focused on addressing the immediate needs of families whose homes and belongings had been destroyed. We committed to providing relief to the Irular families, whose fragile thatched huts were particularly vulnerable to the heavy rains. We worked swiftly to distribute vital relief supplies to ensure that families had some measure of protection from the ongoing deluge.

Essential relief items including **tarpaulins**, **bedsheets**, and **umbrellas**, were distributed across several districts to help families cope with the aftermath of the disaster.



➤ TIRUVALLUR DISTRICT:

Relief efforts in Ponneri Taluk, Minjur Block in regions like Erikarai and Mettupalayam included providing 33 tarpaulins, 76 bedsheets to **33 families**. In Tiruttani area of Tiruvallur district 96 tarpaulins, 200 bed sheets, and 48 umbrellas were distributed which benefited a total of **96 families**.

➤ SANTHOME IN CHENNAI:

In Kuil Thottam, Santhome, **105 families** received bed sheets, biscuits, Mosquito repellent and other essentials through a collaborative initiative with Stella Maris College (SMC) and the International Association for Human Values (IAHV). The distribution drive took place in the presence of the Inspector from E1 Police Station, Mylapore, who also assisted in distributing the relief material to the families. Through this police station via the Police Boys and Girls Club, we are also running sessions for youth in the Kuil Thottam area.

➤ CUDDALORE, DINDIGUL, AND TIRUVARUR DISTRICTS:

Bhoomika Trust distributed 144 bedsheets, 72 tarpaulins, and 517 ration kits to families in need, with the support of local organisations and volunteers, benefitting **517 families** in areas like Batlagundu, Ayangudi, and Tiruthuraipoondi.



SETTING UP OF COMMUNITY KITCHEN

Food is essential sustenance in times of crisis and is most often hard to come by during these times of hardship. During the North East Monsoon rains of 2021, homes remained waterlogged for days, leaving families stranded without shelter, security or food. For landless labourers and daily wage earners, the rains resulted in the loss of their livelihood. Without work, there was no income, and without income, even a single meal became uncertain.

In response to this crisis, Bhoomika Trust stepped in to ensure that no one went hungry. Working with local NGOs and village volunteers, we set up community kitchens in some of the worst-affected areas. These kitchens became more than just spaces to cook—they were spaces of hope and togetherness. Volunteers came together to prepare hot, nourishing meals, while others took charge of distribution, making sure food reached families who needed it most, fostering resilience and solidarity during trying times. Bhoomika Trust also provided essential resources such as groceries, cooking equipment, and logistical support to sustain these kitchens.



➤ THIRUVARUR DISTRICT:

In Nunakkadu and Veeran Nagar, cooked meals were distributed to **282 people** for five days.

➤ CUDDALORE DISTRICT:

A community kitchen in Ayankudi village benefitted **532 families** over four days.

➤ CHENNAI:

Meals were served to **500 individuals** in areas such as Korukkupet, Pulianthope, and Thiruvottriyur over three days.

RELIEF MATERIAL DISTRIBUTION WITH RATION KITS

In the aftermath of the North East Monsoon, Bhoomika Trust partnered with several local organisations to provide essential relief to families across Tamil Nadu. From distributing ration kits to Irular communities to supporting vulnerable groups like persons with disabilities, leprosy-affected families, and institutional homes in Chennai, our efforts aimed to address immediate needs and restore dignity during challenging times.





THIRUVALLUR DISTRICT:

- **TIRUTTANI:**

Ration kits were distributed in partnership with *Vidhaigal Velanchery Charitable Trust*, benefitting **110 families** in Bhagath Singh Nagar, Akkachikuppam, Gollalakuppam areas of Tiruttani.

- **AVADI:**

Collaborating with *Iniya Udiyam Charitable Trust*, relief kits were provided across seven clusters, benefitting **350 families**.

- **GUMMIDIPOONDI BLOCK:**

In partnership with *NGO Goonj*, 106 ration kits were distributed to Irular clusters, reaching **106 families** in Boomachikulam, Thataiyakandigai, Kuntherimedu clusters of Gummidipoondi Block.

- **PONNERI TALUK:**

A total of 100 ration kits were distributed to Irular colonies, benefitting **100 families** in Murichambedu, Vellalakuppam, Kadamanjeri, Mettu Street of Ponneri Taluk.



CHENGALPATTU DISTRICT:

- **ATCHARAPAKKAM:**

In December 2021, relief kits were distributed across four clusters with *Rural Star Trust*, benefitting **85 Irular families**.

- **MADHURANTHAGAM TALUK:**

In December 2021, Bhoomika collaborated with *Udavi* to distribute relief kits to 13 clusters, supporting **208 Irular families**.

- **BETHAL NAGAR:**

In December 2021, relief kits were provided to people affected by leprosy benefitting a total of **75 families**.

- **MADHURANTHAGAM BLOCK:**

In December 2021, relief kits were distributed in 4 clusters with the support of *Sky Foundation*, benefitting **100 Irular families**.

- **LATHUR AND THIRUKAZHUKUNDRAM BLOCKS:**

In January 2022, North East Rain relief kits were distributed across 10 clusters in Chengalpattu district. This was made possible through a collaboration between Bhoomika and the local NGO, *Women Development Trust*. The initiative benefited a total of **180 Irular families**.



CHENNAI DISTRICT

- In December 2021, relief kits including ration, tarpaulins, bedsheets, and umbrellas were distributed to **65 families**, affected by HIV/AIDS. In January 2022, toiletries, including soap, brushes, toothpaste, washing powder, shampoo, and tea powder, were provided to support **22 children**.

- **PERSONS WITH DISABILITIES:**

In December 2021, relief kits were distributed in collaboration with *Dhruva Trust*, benefitting **183 families**.

- **LITTLE DROPS HOME (PARANIPUTHUR):**

In December 2021, Bhoomika distributed 848 sweaters, 300 scarves, and 500 mufflers to residents.

- **ANNAI ULLAM DESTITUTE WOMEN'S HOME (KODAMBAKKAM):**

In January 2022, groceries were handed over as part of rain relief efforts.



RELIEF MATERIAL COLLECTION DRIVE

Bhoomika Trust organised a relief material collection drive across schools and residential communities in Chennai. This initiative encouraged the spirit of giving back and helped us collect essential items, including dal, rice, sugar, tea powder, toothbrushes, toothpaste, soaps, washing powder, and shampoo. These supplies were carefully sorted and distributed to residential orphanages and old-age homes that had received little to no support during the monsoon season.

The Trust had expended an amount of **Rs. 20,94,468,** towards **November Rain relief** measures.



► LIVELIHOOD EMPOWERMENT INITIATIVE - APRIL 2022

In response to the devastating impact of COVID-19 on income generation, Bhoomika Trust collaborated with our partner NGO, NDSO, to identify and support marginalised daily wage earners. Our goal was to create sustainable livelihood opportunities for these individuals.

We identified 20 Irula fishermen families from Kulathumedu village, Pazhaverkadu Panchayat, in Tiruvarur District. These fishermen, who previously worked as labourers, were provided with fibre boats and nets to enable them to become independent fishermen.

This project was undertaken at a cost of **Rs. 7,06,640**

IMPACT:

The provision of boats and accessories has ensured their access to fishing and trading, leading to a more sustainable livelihood. We encouraged the fishermen to form a group and contribute a monthly amount to support repairs and maintenance. Their average daily earnings increased from Rs. 250 to Rs. 600-700 per day.



EDUCATE AND EMPOWER

Bhoomika works on multiple initiatives towards the cause of educating children from disadvantaged communities. This includes provision of scholarships, supporting infrastructure needs of schools, setting up Computer labs in Schools etc

EDUCATIONAL SCHOLARSHIP



Bhoomika Trust firmly believes in the transformative power of Education and has continued to support students in need through its scholarship programme. During the year 2021-22, we provided financial assistance to school and college students, helping them pursue their academic aspirations despite financial constraints.

SCHOOL SCHOLARSHIPS

The Trust supported **64 school students**, across various institutions. The total financial aid provided amounted to **₹7,74,800**. This assistance covered tuition fees and other essential expenses, enabling students to continue their Education uninterrupted.

COLLEGE SCHOLARSHIPS

Bhoomika Trust extended scholarships to **18 college students**, with a total financial outlay of **₹5,48,000**. The recipients included students from diverse backgrounds, including those of vulnerable HIV-affected families.

Total amount spent on handing over 82 scholarships to the value of **Rs. 13,22,800** disbursed in the year.

REBUILD RURAL SCHOOLS:

Under this initiative Bhoomika addresses infrastructure needs of schools and undertakes repairs and renovations to existing schools that are critical for the well being of the students.

GOVT HR SEC SCHOOL, YERCAUD, SALEM DISTRICT - MARCH 2022

Established in 1961, Govt. Hr. Sec School, Yercaud, Salem, has a rich history of providing quality education to its students. Currently, the school has an enrollment of over 320 students.

The School critically needed a hand wash station for its student to be able to insist on good sanitation. Bhoomika Trust constructed hand wash with 5 taps which is now highly beneficial to the students.



PANCHAYAT UNION PRIMARY SCHOOL, KAMARAJAPURAM, GUDUVANCHERY

Established in 1974, Panchayat Union Primary School, Kamarajapuram, serves over 452 students.

The school needed new toilets as well as a lot of maintenance work that involved extensive replacement of materials. Bhoomika carried out the following work in the school:

- Restored the damaged compound wall
- Constructed a new toilet for boys
- Installed weather-coated tiles on the roof of one classroom building
- New floor tiling for two classrooms
- Painted classrooms, including inner and outer walls, windows, shutters, and the main door
- General repairs to walls, roof joints, window shutters, and other areas
- Installed a new name board for the school



GOVT. ADIDRAVIDA WELFARE BOYS HIGHER SECONDARY SCHOOL VADAKARAI, RED HILLS, THIRUVALLUR DISTRICT:

Established in 1939, Govt. Adidravida Welfare Boys Higher Secondary School currently has an enrollment of over 498 students.

In response to a request from the school administration **for classroom furniture**, Bhoomika conducted an assessment and validated the need arising out of increased student population and existing damaged furniture. The following furniture was provided for the school:

- 20 sets of desk and benches for students
- 22 teachers' tables and 25 teachers' chairs

In the year 2021-22 Bhoomika undertook a total expenditure of **Rs. 19,26,816** towards rebuilding schools.



ONGOING SCHOOL INFRASTRUCTURE PROJECTS

Significant progress was made in 2021-22 on two of our ongoing infrastructure projects, despite COVID-related delays: the construction of a new school building at the Government Primary School in Perumbakkam, Kancheepuram District, and a new classroom block in a school in Alappuzha District. These efforts together saw a significant outlay of **Rs. 1,52,60,415** — with Rs. 95,61,786 allocated to Perumbakkam and Rs. 56,98,629 to Alappuzha.

TECHNOLOGY AIDED LEARNING LABS (TALL)

PANCHAYAT UNION PRIMARY SCHOOL, KAMARAJAPURAM, GUDUVANCHERY

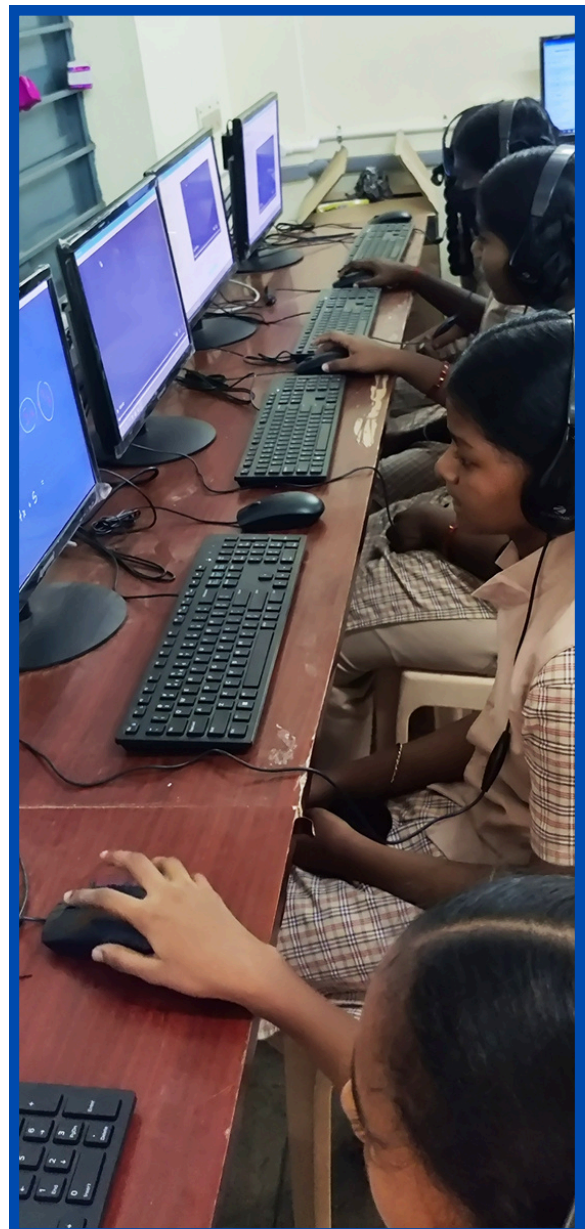
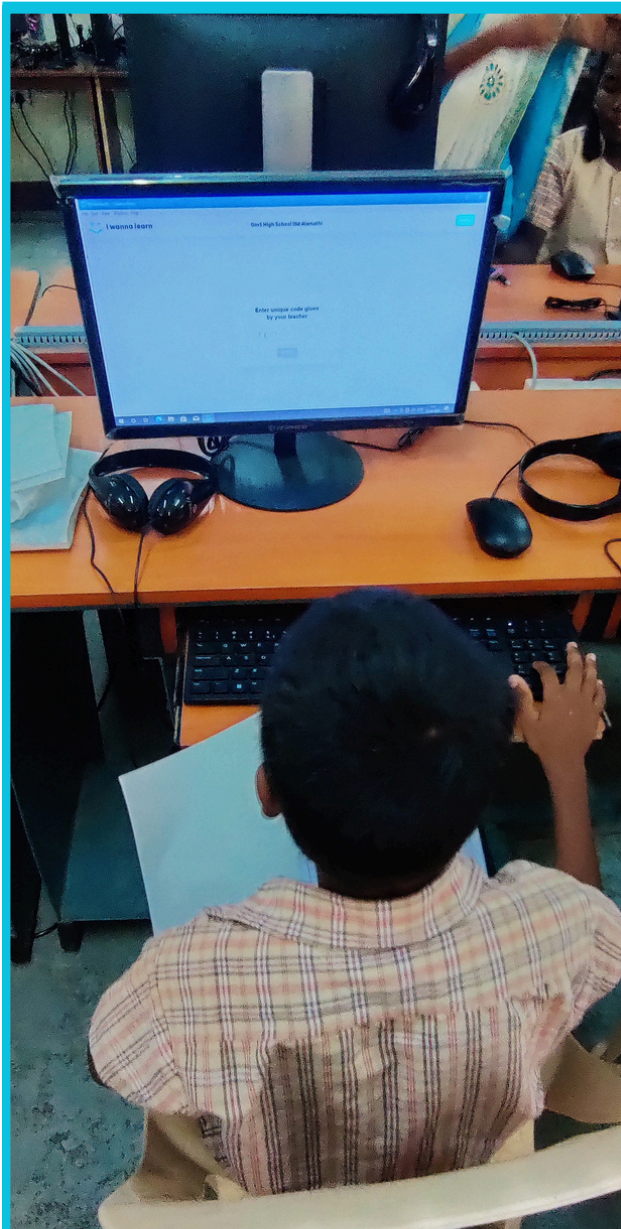
Our TALL initiative aims to bridge the digital divide by providing access to technology for students in Government schools. Each student is given a personal login, and the lab features a self-learning Math program for middle school and high school students, in partnership with an NGO. The results have been highly encouraging. As part of this initiative, we set up TALL at Govt High School, Old Alamathi, Thiruvallur. Established in 2012, Govt High School, Old Alamathi, currently has over 212 students. The lab is equipped with:

- 35 computer systems
- 2 servers

This setup benefits 180 students from grades VI to VIII, providing them with a digital learning experience.

Bhoomika Trust incurred an expenditure of **Rs 5,01,496**, towards the new set up and maintenance of other TALL centres.

Witnessing the excitement of both students and teachers as they explore the digital world has been a heartwarming experience. One poignant moment that stands out was when a daily wage earner, and parent of a student, peeked through the window to see his child working on a computer, a sight that filled him with pride.



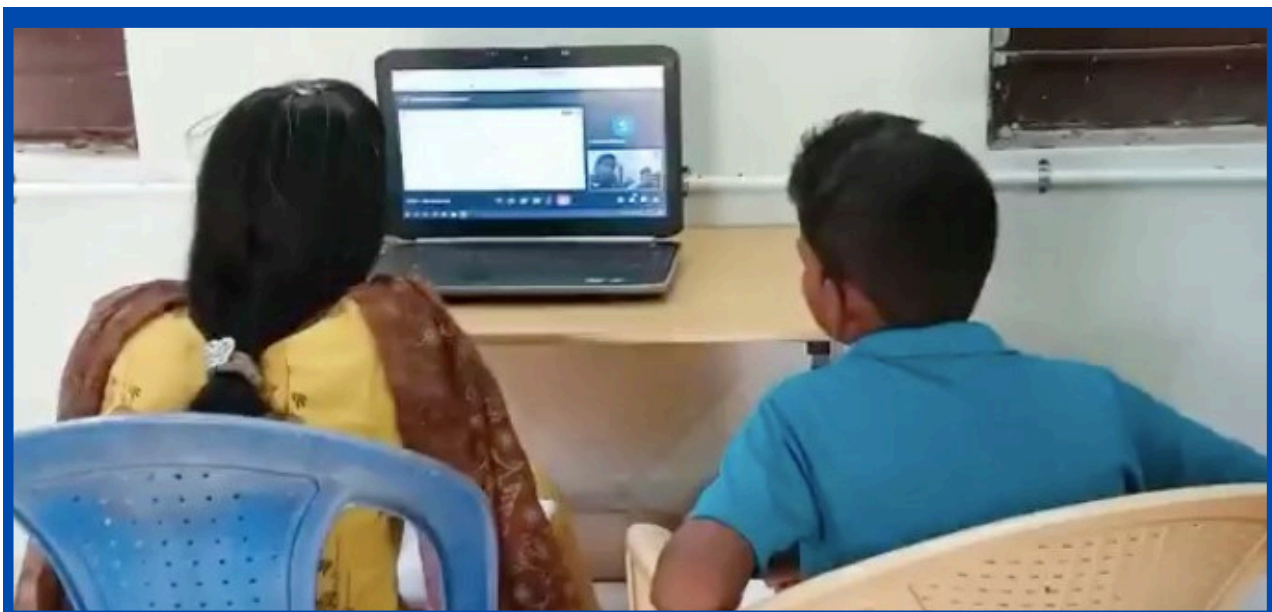
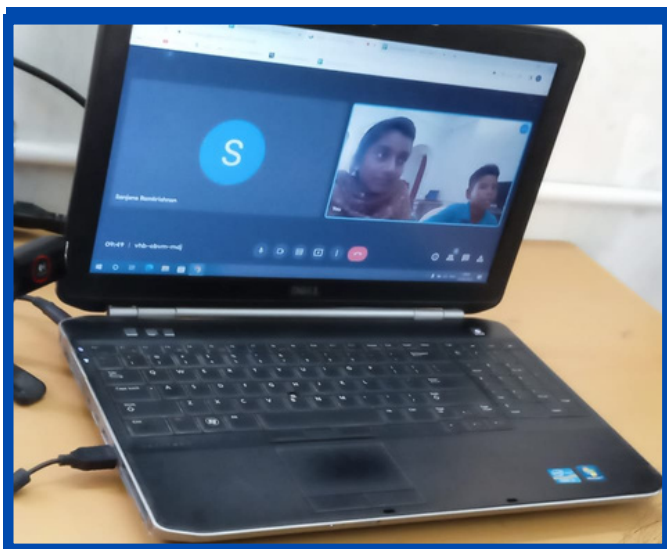
TEEN TEACH INITIATIVE- A PILOT

The impact of the COVID-19 pandemic on Education was profound, and we saw many students struggling due to lack of access to online learning. This was particularly difficult for Government school students. The gap that emerged was huge. With this in mind, Bhoomika Trust launched the TEEN Teach Initiative, designed to bridge educational gaps while creating opportunities for meaningful cross-cultural exchanges.

Launched in Pandeswaram village of Tiruvallur district, the TEEN Teach Initiative brought students from urban areas and rural villages together through remote learning. City-based students from mainstream schools and colleges connected with village students eager to explore new knowledge. Both sets of students came together to learn and grow. Through platforms like WhatsApp and Zoom, these young mentors led sessions on topics ranging from social awareness and astronomy to coding, poetry, and waste management alongside cultural discussions on films, time zones, and Fibonacci numbers.



It all began with a simple idea—one that took root when a few enthusiastic teenage volunteers supported by some volunteers from diverse backgrounds like homemakers, Special Educators, and professionals, dedicated an hour each day to teaching children through mobile phones. Through this initiative, students from the village gained confidence and overcame the fear of judgment, while city students honed their leadership, facilitation, and empathy skills.



TRUE GIFTS

A GIFT THAT GIVES TWICE

True Gifts is Bhoomika Trust's heartfelt alternative to traditional gifting. Conceptualised as a bridge between personal celebrations and purposeful giving, this initiative enables individuals to contribute to specific program needs at partner non-profit organisations. When you gift through True Gifts, you share joy not just with your loved ones, but also with those in need.

In 2021-22, True Gifts made a significant impact across a wide spectrum of causes—be it nutrition, Education, health care, or festival cheer. With a total value of **Rs. 1,66,96,535**, the initiative supported homes for children and the elderly, funded educational needs, provided medical support, and even gifted the gift of vision.

Every contribution under True Gifts was channelled to ensure direct and meaningful impact at the grassroots. Here's how your kindness reached far and wide:

Name of the NGO	Support Provided
Child Home	Nutritional supplement through support for meals for inmates over several days
Ennangalin Sangamam	Education support - provision of uniform for children
Iniya Udaiyam	Festival celebration - New clothes and festival sweets/cakes for underprivileged children

Little Drops	Nutritional supplement through support for meals, sweets for inmates for a few days
Mahesh Memorial Trust	Sweets for children
PCVC	Festival sweet, gifts, support for treatment of victims of burns.
Sankara Eye Centre	Health care support - Gift of vision to individuals
Sri Arunodayam	Nutritional supplement through support for meals for inmates for a few days
TANKER foundation	Health care support for dialysis
The Banyan	Festival celebration support- clothes, accessories, sweets and meals.
Vishranthi Charitable Trust	Nutritional supplement through support for meals for inmates for a few days
Bhoomika Trust	COVID Relief. Health care

PROJECT SHAKTHI:

A social initiative by an associate foundation focused on girls' menstrual hygiene during the COVID-19 years, aimed to ensure free access and distribution of sanitary napkins to underprivileged girls and women, was adopted as a collaborative project by Bhoomika Trust. The project aimed to enhance sanitation awareness among girl children in Government schools.

Bhoomika enabled distribution in 158 schools, distributing over 23,85,600 pads. Some schools were provided with incinerators as a disposal mechanism.

The total amount spent by Bhoomika on the project was **Rs. 31,53,317.**



MOMENTS WE CHERISH

Amidst the tireless efforts and challenges, the countless heartwarming messages we received reminded us of the profound impact of collective action. From heartfelt gratitude shared by hospital staff to the words of relief from families who felt a renewed sense of hope, these messages were a source of immense encouragement for our team. They served as a powerful reminder of why we do what we do—because every effort, no matter how demanding, is worth it when it saves lives and brings comfort to those in need. We were deeply humbled and moved by the kindness and appreciation that flowed our way during this journey.

“ —
| You saved lives. — ”

“ —
| Benefits [were] seen within hours of connecting the concentrators. Long live Bhoomika Trust. — ”

“ —
| It definitely must have been God acting through you. — ”

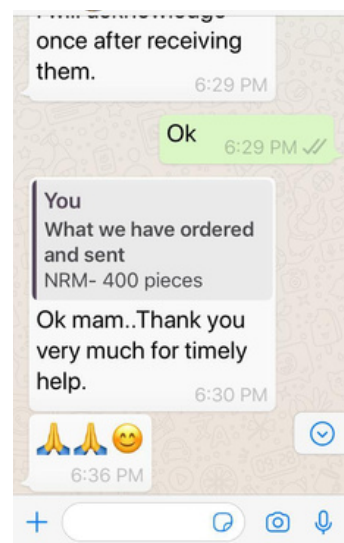
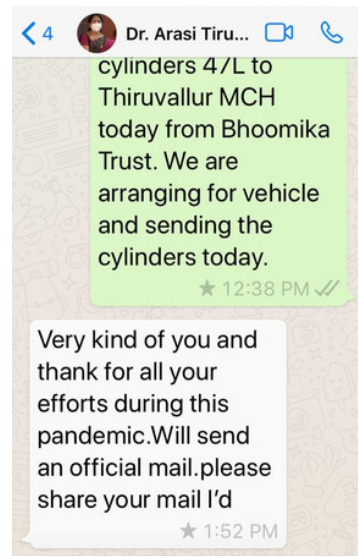
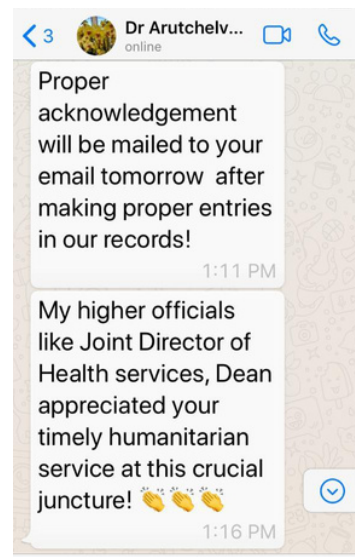
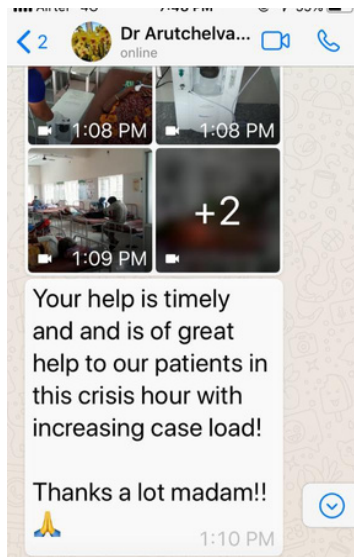
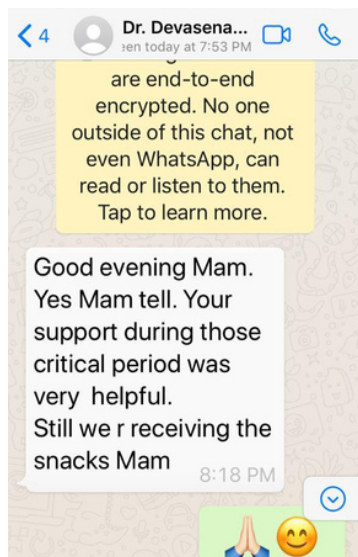
“ —
| Your help has saved many lives in this crisis hour (sic). — ”

“ —
| Thank you for the timely aid. — ”

“ —
| On behalf of all those whom you’ve helped and those whose lives were saved during this pandemic, thanks. You have been a great shoulder to us during the pandemic. — ”

“ —
| We scrambled every corner of the State looking for cylinders. We received your 75 cylinders. More power to your team.”

-A nodal officer in a district messaged — ”



OUR FINANCIALS

Bhoomika Trust Regd office : 32, 1st street, Karpagam Avenue, Raja Annamalai Puram, Chennai -600 028 Admin office : Ground Floor, "Pushpak Apartments", 14/10, Jagadambal Colony 1st Street, Royapettah, Chennai 600 014 Income And Expenditure for the year ended 31st March, 2022			
Particulars	Schedule No.	For the year ended 31-03-2022	For the year ended 31-03-2021
Income			
Donations received	-	280,783,868	88,153,319
Processing Fee received	-	4,400	3,849
Interest received from bank	-	3,076,414	3,052,074
Income Tax Refund	-	-	34,590
Interest on IT Refund	-	696	-
Other Income	-	3,383	7,680
Total Income		283,868,761	91,251,512
Expenditure			
Application for Charitable Purposes	7	319,746,821	68,848,412
Depreciation	2	12,368	18,670
Total Expenditure		319,759,189	68,867,082
Excess of Expenditure over Income		35,890,429	(22,384,430)
Carried to Balance Sheet		35,890,429	(22,384,430)
<p>As per Our Report of even date for CNGSN & Associates LLP Chartered Accountants Firm's Reg. No. 004915S/S200036</p> <p><i>B. Ramakrishnan</i> B Ramakrishnan Partner Membership No.201023</p> <p>Place: Chennai Date: 28.09.2022</p> <p>for and on behalf of Bhoomika Trust</p> <p><i>P Jayendra</i> P Jayendra Trustee</p> <p><i>Aruna Subramaniam</i> Aruna Subramaniam Trustee</p>			

Bhoomika Trust

Regd office : 32, 1st street, Karpagam Avenue, Raja Annamalai Puram, Chennai - 600 028

Admin office : Ground Floor, "Pushpak Apartments", 14/10, Jagadambal Colony 1st Street, Royapettah, Chennai 600 014

Balance Sheet As At 31st March, 2022

Particulars	Sch.	As at 31st March 2022 (Amount in INR)		As at 31st March 2021 (Amount in INR)	
I. Sources of funds					
(a) Capital Fund	1		34,927,823		70,818,254
(b) Corpus Fund	2		56,232,175		5,000,000
(c) Loans & Advances	-		-		-
Total			91,159,998		75,818,254
II. Applications of funds					
(A) Fixed Assets:	3				
(a) Gross Block		55,882		74,554	
(b) Less: Depreciation		12,368		18,670	
(c) Net Block			43,513		55,883
(B) Current Assets, Loans and Advances:					
(a) Cash and Bank Balances	4	90,495,336		74,976,655	
(b) Other Current Assets	5	966,850		954,601	
(c) Loans and Advances	-	30,770		-	
		91,492,956		75,931,256	
(C) Current Liabilities and Provisions:					
(a) Liabilities	6	376,473		168,885	
Net Current Assets (B) - (C)		91,116,484	91,116,484	75,762,371	75,762,371
Total			91,159,998		75,818,254

As per Our Report of even date
for **CNGSN & Associates LLP**
Chartered Accountants
Firm's Reg. No. 004915S/S200036

B. Ramakrishnan

B Ramakrishnan
Partner
Membership No.201023



for and on behalf of
Bhoomika Trust

P Jayendra
P Jayendra
Trustee

Aruna Subramaniam
Aruna Subramaniam
Trustee



Place: Chennai
Date: 28.09.2022

OUR GRATITUDE

We were overwhelmed to witness the support we received through this challenging year. We thank our incredible volunteers who have been with us through the years and those who joined hands with us this year. Their empathy and dedication have been the heartbeat of our work, turning every effort into something more meaningful and impactful.

We are equally humbled by the trust placed in us by philanthropic individuals, foundations, and corporate partners. Their unwavering support makes all our work possible. Their faith in us that allows us to keep going, and for that, we are deeply grateful.



OUR TEAM

BOARD OF TRUSTEES

- Jayendra Panchapakesan
- Sudha Panchapakesan
- Aruna Subramaniam
- Rinku Mecheri
- Bombay Jayashri

COUNCIL OF ADVISORS

- Latha Subramaniam
- B.Ramakrishnan
- Pravin Sekhar

BHOOMIKA TEAM

- Murali Vedachalam
- V Purushothaman
- Yesudhas
- Syed Mohammed Azarudeen
- Reegan Raj
- Uthamanathan

CONTACT US

Bhoomika Trust

Address: Ground Floor, “Pushpak Apartments”
14/10, Jagadambal Colony 1st Street,
Royapettah, Chennai - 600014

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Phone: +91 (44) 42020526 / +91 94444 51268

Facebook: [/bhoomikatrustindia](https://www.facebook.com/bhoomikatrustindia)

Twitter: [@TrustBhoomika](https://twitter.com/TrustBhoomika)

Bhoomika

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